

Swiss National Day (SND) Sponsor/Vendor/Exhibitor Guidelines

Sponsor –

- *Gold* – for sponsors who provide payment or goods worth more than \$1,000. Goods can be provided as cash, donations to the raffle, or in-kind donations.
 - Advertisement by the club includes a hyperlink on the website and acknowledgement on the club Facebook page, all email communication regarding SND, and listing on the SND program.
 - Inclusion in a dedicated email to club members thanking all of our sponsors.
 - Verbal acknowledgement at our Super Raffle with a photo of the winner with your donation.
 - Opportunity to attend the event with a table to display and/or sell products.
 - Complimentary tickets for 6 people.
- *Silver* – for sponsors who provide payment or goods from \$500- \$999. Goods can be provided as cash, donations to the raffle, or in-kind donations.
 - Advertisement by the club includes a hyperlink on the website and acknowledgement on the club Facebook page, all email communication regarding SND.
 - Inclusion in a dedicated email to club members thanking all of our sponsors.
 - Verbal acknowledgement at our Super Raffle with a photo of the winner with your donation.
 - Opportunity to attend the event with a table to display and/or sell products.
 - Complimentary tickets for 4 people.
- *Bronze* – for sponsors who provide payment or goods for \$100 - \$499. Goods can be provided as cash, donations to the raffle, or in-kind donations.
 - Advertisement by the club includes a hyperlink on the website and acknowledgement on the club Facebook page.
 - Inclusion in a dedicated email to club members thanking all of our sponsors.
 - Verbal acknowledgement at our Super Raffle with a photo of the winner with your donation.
 - Opportunity to attend the event with a table to display and/or sell products.
 - Complimentary tickets for 2 people.
- *Friends* – for individuals who provide payment or goods greater than \$50.

- Acknowledgement by the club included on the website and on the club Facebook page.
- Inclusion in a dedicated email to club members thanking all of our sponsors.
- Complimentary tickets for 2 people.

No affiliation to Switzerland, the Swiss community, or Swiss culture is required for sponsors.

Vendor –

- Vendors must sell goods or services that are affiliated with Swiss culture, or are of broad interest to the Swiss community.
- Vendors will receive a table and shade structure for their booth, if they do not have equipment themselves.
- Each vendor will receive 2 event tickets per booth. The booth must remain open during the full Swiss Village hours.
- Payment structure for vendors is in the table below. Payment may be made in cash or in an equivalent donation of merchandise to the tombola or raffle.

Years in Swiss Village	SCDC Member or Website Advertiser	Non-SCDC Member
1 st year	\$0	\$50
Years 2 – 5	\$25	\$100
More than 5 years	\$0	\$50

Exhibitor –

- Exhibitors must provide information or education that is affiliated with Swiss culture, or of broad interest to the Swiss Community.
- Exhibitors will receive a table and shade structure for their booth, if they do not have equipment themselves. There is no cost to be an exhibitor.
- Each exhibitor will receive 2 event tickets for the booth, plus an extra ticket per exhibitor if necessary. The booth must remain open during the full Swiss Village hours.